

Strategy delivery in real-time

Imagine you were managing the investment of millions into a portfolio of ground-breaking projects. Now, what if you were challenged to do so while facing dynamic changes, difficult personalities and competing objectives? And what if it all took place in a real-world, fast-paced business environment, but with minimal risk and maximum reward?

The Strategy Catalyst invites participants to develop practical skills in executing corporate strategy via careful selection, prioritization, and efficient delivery of a high-risk, innovative portfolio of projects. In doing so, teams will engage in a ground-breaking, higher-order learning experience complete with real-life challenges and rewards. As they face numerous obstacles putting their strategy into action, participants will be aligning projects with long-term corporate business goals, communicating with key stakeholders, and dealing with changing macroeconomic environments.



Strategy.
Getting there. 

Moving ideas, people, and business forward. Efficient engagement.

An overview

From deep sea exploration to telecommunications, our simulation recreates a wide variety of roles at a company investing in innovation technology. Taking place across several key industry verticals, this real-time experience challenges participants to work with a multi-million dollar portfolio of projects as they implement the company's business strategy.

This high-pressure experience is geared to promoting a practical understanding of efficient decision-making, stakeholder engagement, portfolio risk analysis, resource management and active communication. And, it all takes place in a scenario complete with the variables you are likely to find in real-world situations.

The Strategy Catalyst workshop offers significant value beyond managing portfolio changes and the realisation of the corporate strategy. Participants will gain an understanding of the "big picture" through a cross-departmental and multi-layered view of the organization, sharing their expertise and striving for synergetic

effect in order to maximise business value. They will experience impacts of this decision-making at the board level down to the results of specific projects and vice-versa; an essential skill for the successful delivery of a sustainable business strategy.

Participants will also witness challenges of cross-enterprise resource management, and gain crucial skills in communication alignment. And, as part of our unique offering of a dynamic discovery learning environment, delegates will need to evolve proactively, as they deal with a large number of boardroom and "management gap" dynamics.

Fundamental to the process is frequent reflection at key points in the simulation in order to identify, capture and implement lessons learned. This helps to improve participants' skills and processes, and their implementation during the next stage. The reflections are led by an experienced facilitator who focuses on asking questions rather than giving answers, allowing delegates to consider and understand their experiences before bringing them back to the workplace.



Customer Opinion: The Strategy Catalyst

“ We get to the point from total chaos to the project being run smoothly. And the time pressure is a perfect enabler for teamwork. ”

President of National Project Management Association
European Union

“ This simulation helped us to train under circumstances more similar to real life, as opposed to exercises in books. It helped developing better ways of thinking and leading a project. ”

Angela Francisco
Civil Engineer
Lena Group
(Engineering & Construction)

“ This workshop is a fantastic and clear way to provide participants with a chance to experience project fail factors in a controlled environment. It really helps you to take away experiences to be very successful in real-life project management. Every project manager should experience this! ”

Rui Oliveira PMO Manager
EDP Group

Learning outcomes

- Learn key concepts of managing business strategy via cross-standard, integrated project and portfolio management principles in practice.
- Assess personal strategic management skills and discover strengths and weaknesses in a real-time competitive environment.
- Experience common fail-and-success factors in stakeholder, communication and team management, project and portfolio risk management, and how to improve these in the real world.
- Develop skills to manage unanticipated changes, organizational development, and limited resources in order to deliver business value under challenging conditions.
- Learn the nature of decision-making processes and skills involving trade-offs among competing priorities to achieve sustainable business success.
- Engage in Q&A on managing strategy and projects from professional strategy and project managers facilitating the workshop.
- Reflect on lessons learned to maximise understanding and implement new skills immediately.